

THE LAST THING YOU WANT TO DO IS **BECOME A STATISTIC**



71%

of small businesses with less than 100 employees are **VICTIMS OF CYBER ATTACKS**

Of the small businesses in America,

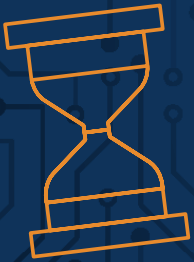


Over 14 Million
HAVE ALREADY BEEN ATTACKED

Sorry, We're **CLOSED**

60%

of small businesses that have suffered a cyber attack go out of business **WITHIN 6 MONTHS**



It takes a small business **an average of 146 DAYS** to recognize they suffered **a cyber attack**



ONLY 27% of small businesses **respond to cyber attacks**



Records stolen from breaches

158,727 per hour

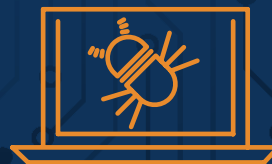
2645 per minute

44 every second of every day

Cyber attack losses include:
FINANCIAL LOSS
LOSS OF REPUTATION
LOSS OF CUSTOMERS



Average malware-related costs for small and medium-sized businesses included **\$690,000** due to damage or theft of IT assets, and disruption to normal business operations



Two leading cyber attacks suffered by small business are web based attacks
49% PHISHING
43% SOCIAL ENGINEERING



88% OF MALICIOUS EMAILS USE **MALWARE ATTACHMENTS**



Average user at a small business receives
9 malicious emails
PER MONTH



34%

of businesses hit with malware took a week or more to regain access to their data



Health industry cyber attacks will quadruple by 2021

1.5 million new phishing sites are created every month



A new organization will fall victim to ransomware
EVERY 14 SECONDS IN 2019
EVERY 11 SECONDS BY 2021



850.97 MILLION

ransomware infections were detected by the institute in 2018



MORE THAN 18 MILLION

mobile malware instances were detected in 2018



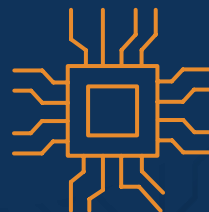
A hacker attacks an internet-connected computer
EVERY 39 SECONDS in the United States



NEARLY 15 MILLION CONSUMERS experienced identity theft in 2017



Due to amount of data stolen personal data sells for **AS LITTLE AS \$0.02 CENTS**
Credit card data sells for \$45



New malware targeting IoT (Internet of Things) enabled devices **GREW THREEFOLD IN 2018**



Cost of damage due to cyber attacks is expected to reach
\$6 TRILLION BY 2019



Globally cyber crime is the **2ND MOST REPORTED CRIME**



US BUSINESS leads all nations in number of cyber attacks

SOURCES:

Ponemon Institute's 2017 State of Cybersecurity in Small & Medium-Sized Businesses Report

Symantec's 2018 Internet Security Threat Report

Verizon's 2018 Data Breach Investigations Report

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Cisco's 2018 Annual Cyber Crime Report

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2017 Official Cybercrime Report

ZDNet

BROUGHT TO YOU BY



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